

WEICHERT, REALTORS® - Endeavor
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IMMEDIATE RELEASE

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**WEICHERT, REALTORS® - ENDEAVOR LAUNCHES FREE ONLINE
AGENT APTITUDE/PERSONALITY TEST**

Deerfield, Ill., July 22, 2008--If you have ever wondered if you have the personality it takes to be successful in selling real estate, now there is a quick and easy way to find out.

WEICHERT, REALTORS® - Endeavor has announced the launch of an innovative new online personality assessment tool, located at www.EndeavorRealty.com/jobs, that helps people determine if a career in real estate sales is for them based on their personality type.

WEICHERT, REALTORS® - Endeavor's free online assessment uses straight-forward questions to identify key personality characteristics of potential candidates. "Most users complete the survey in less than 10 minutes," said Evan Kane, President of the Deerfield agency. "Our system then immediately provides the candidate with an in-depth report that shows how their personality traits may anticipate their future success in a real estate sales career. The report even shows common strengths and limitations associated with the candidate's personality type, giving each candidate ideas on how to improve their chances of success."

Personality assessment tools have been used in the hiring practices of Fortune 500 companies for decades. Employment experts note that a good match between a position and an employee's personality is one of the most important factors in job satisfaction, performance, and turnover.

MORE—

Personality test for prospective agents available online

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WEICHERT, REALTORS® - Endeavor is committed to helping people decide if a career in real estate sales is right for them – and to providing the highest level of service to its customers. “We recognize that to best serve our customers, we must attract a wide range of highly qualified and highly motivated sales professionals to our company. This latest assessment technology is just one of the many ways we continue to attract quality individuals and enhance our service.”

Kane can be reached at the office located at 1121 Lake Cook Road in Deerfield, telephone 847-282-3933.

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